

## Capabilities Statement

### Company Background

Dean Hesketh Co., Inc., dba, Photomation, was founded in 1955, by Dean Hesketh. Photomation specializes in visual graphic communication. We help our clients increase their profits by collaborating with them to create eye catching graphics leveraging their marketing and sales effort. We design, print and install interior/exterior graphics and all types of signage. Photomation is your visual communication source.

At Photomation we offer our clients a one stop shop for all their graphic needs. Having a trusted partner, our clients can relax knowing Photomation will make them look good. With 55 years of experience in graphic communication, superior project management, design, product innovation and the ability to realize our clients vision, Photomation is a leader in visual communication.

Unique and innovative solutions on demand and within your budget.

### Some of the Services we Provide



#### Decor/Branding

Acrylic Frames with Standoffs, Custom Wall Covering, Photographic Prints, Wall Murals, Giclee Prints, Canvas Prints, Dimensional Lettering, Custom Framing, Art Reproductions

#### Fleet/Vehicle Graphics

Car/Truck Graphics, Logos, Text and Decals, Complete Wrap, Magnetic Signs, Graphic Design, Partial Wraps, Installation

#### Retail Signage/POS

Building & Window Graphics, Counter Cards, POS Displays, Cut Vinyl Graphics, Mural Prints, Floor Graphics, Backlit Transparencies, Hanging Signs, Standees, Rack Toppers, Fulfillment

#### Events/Trade Shows

Adhesive Vinyl Prints, Display Prints, Backlit Transparencies, Fabric Prints, Carpet and Floor Graphics, Backwall Graphics, Banners, Mounting and Finishing

### Our Clients

Boeing

Disneyland

Toyota

Kiewit

Infiniti

Anaheim DUCKS

Northrop Grumman

Real MEX  
Restaurants

Mission Hospital

Southland  
Credit Union

Broadcom

Angels Baseball

Dodgers

NuVision Federal  
Credit Union

Beckman Coulter

CHOC Children's  
Hospital

Yamaha

Brown-Forman

Citizens Business Bank  
Arena

## Charlene Hesketh President



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President : Charlene Hesketh  
Vice President : Matt Hesketh

**Year of Establishment**  
1955

**Corporation**  
C Corp

**Federal ID:**  
95-2144777

**D & B #:**  
027830504

**CAGE Code:**  
2D889

**CERTIFICATIONS**  
WBE/DBE/CBE/SBE  
WOSB

**Payment Forms:**  
Accept Government  
MasterCard, Visa,  
Amex

**NAICS CODES:**  
541410 541850  
323119  
541490 323115  
541430 812921

**SIC CODES:**  
7384, 7336, 7389,  
2759



Metro

